Instructions copied from Nital’s document:

**Develop a Social Media Management application** that performs the following important tasks: • Analyse data including: text and images • Perform Sentiment Analysis and Image recognition o Ensure that the subjects are related i.e. News articles to images in the article • Create a presentation that demonstrates step by step results of your analysis. Use a programming language of your choice to complete the project.

Project Components and People Assigned to them

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| --- | --- |
| **Component** | **Person Responsible** |
| Social Media Scraper |  |
| Text & Image Sentiment Analysis |  |
| Presentation Recording & Submission |  |
|  |  |

Team steps:

1. Did anyone scrape anything from social media that wasn’t:
   * Their own likes, Birthday, and user id from Facebook (the info you can get without authorization)
   * Username and ID from LinkedIn
2. If yes to #1 – then let’s copy and paste your scraper
3. If yes to #1 – then let’s come up with a topic of something to scrape that we can get data from through your scraper
4. If no to #1 – did anybody really understand the web scraping tool, and would feel comfortable re-using theirs, maybe asking the social media vendor for additional permissions?
5. If no to #1 let’s pick a topic we can scrape for
6. Assign people to the two components